

## Patented Flory Synergy Blower Recognized as a Top 10 New Product at World Ag Expo

February 14, 2025 – Flory Industries is pleased to announce that the Synergy Blower has been named one of the Top 10 New Products at the 2025 World Ag Expo. This award recognizes cutting-edge innovations that drive efficiency and progress in the agricultural industry, and the Synergy Blower is setting a new standard for orchard harvesting.

The Flory Synergy Blower is a hydraulically driven berm blower that has been seamlessly integrated into the Flory VR700 Side Mount Shaker. Designed specifically for almond and walnut harvesting, it revolutionizes the shaking process by simultaneously cleaning berms, eliminating an entire sweeping pass. This breakthrough reduces total sweeper passes by up to 50%, leading to lower dust levels, cleaner windrows, reduced equipment usage, and decreased labor demands. The Synergy Blower's hydraulically powered fan and damper can be easily adjusted from the cab, allowing growers to optimize performance based on specific orchard conditions.

In an interview with KBAK Fox58, Flory Director of Products, Seth Richmond said, "Equipment cost, labor costs, fuel costs are rising – so this machine will be a benefit to anyone who needs their almonds or walnuts harvested."



Watch the full interview here: [KBAK Fox58 Flory Industries](#)



The Synergy Blower's development was made possible through Flory's strategic acquisition of Coe Orchard Equipment in 2023. By bringing together Flory's leadership in sweeping and harvesting with Coe's expertise in shaking technology, the Synergy Blower is a testament to the power of this transformative collaboration. Its name, "Synergy," reflects the fusion of these strengths—two industry leaders coming together to deliver groundbreaking solutions for growers.

Receiving this award highlights Flory's commitment to continuous innovation and to providing growers with solutions that enhance efficiency and profitability. Flory remains dedicated to advancing the nut harvesting industry through pioneering solutions that improve productivity and sustainability.

For more information about the Flory Synergy Blower or to see it in action, visit with your Flory Sales Representative or contact [sales@goflory.com](mailto:sales@goflory.com).

### **About Flory Industries**

Flory Industries is a leading manufacturer of orchard harvesting and maintenance equipment, dedicated to delivering innovative solutions that maximize grower efficiency. With a legacy of excellence spanning decades, Flory has continually adapted to meet the evolving needs of growers while maintaining a strong focus on reliability and customer support. Flory is the industry's first full line manufacturer of nut harvesting equipment with a comprehensive product lineup including shakers, sweepers, conditioners, harvesters, carts, shuttles, and elevators – all designed to enhance productivity and streamline orchard operations. Flory is committed to pushing the boundaries of innovation while upholding the highest standards of craftsmanship and service, ensuring that growers have the tools they need to succeed in a competitive agricultural landscape.

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